

MICHAEL DIBERNARDO

<https://mike-dibernardo.com/> | mdibernardo321@gmail.com | 631-552-0548

RELEVANT EXPERIENCE

Reference NYC - Research Intern

Winter 2026 - Spring 2026

- My responsibilities included researching and organizing information for upcoming projects.

Sage Marketing - Design Intern

Fall 2025 - Winter 2026

- I focused on maximizing visibility for financial firms and other businesses.
- I designed social media and print marketing materials
- I edited videos tailored to each client.

Digital Industries (Student Agency) - Designer

Summer 2025 - Fall 2025

- I designed and oversaw advertising and marketing projects (print and digital) for various clients based on the needs of each organization we worked with.
- Clients included ALS Ride For Life, The Tilles Center, and Chefs Feeding Kids.

Developmental Disabilities Institute (DDI) - Marketing Intern

Summer 2025

- I designed both print and digital marketing materials that aligned with the company mission of serving children and adults with autism and other developmental disabilities.
- I also helped promote various programs and events to expand interest from families, residents, and students.

Staples - Print Specialist

Summer 2024 - Spring 2025

- My role involved consulting with customers to determine the optimal printing solutions for their specific projects.
- The position required a high level of technical proficiency with large-format printers, electronic cutters, and laminators, as well as a strong understanding of different paper types and substrates.

STUDENT ENGAGEMENT

The Wave (LIU Radio Station) - Designer (+ Vice-President)

Summer 2024 - Spring 2026

- At this radio station, I was responsible for creating and leading the production of promotional materials to advertise and maximize attendance at events. Resulting in several of the highest-attended events in the station's history.
- Additionally, this role involved increasing the station's reach through advertising and marketing campaigns.

LIU Psychology Association - Social Media Coordinator

Fall 2023 - Spring 2026

- Working with this student organization involved creating promotional materials for all events and posting them on social media to maximize attendance and foster brand awareness.
- I was also deeply involved in enhancing the organization's brand by designing a new logo and developing merchandise.

SKILLS

Technical Skills Include: design systems, digital illustration, visual design, advertising, video editing, interface design, wireframing, interaction design, user research, foundational html/css,

Transferable Skills Include: problem-solving, attention to detail, effective communication, multitasking, leadership, adaptability

EDUCATION

Long Island University C. W. Post

Brookville, NY

BFA in Digital Art & Design Graduated *May 2026*

GPA: 3.9 (Summa Cum Laude)

Awards: Dean's List (every semester) Presidential Scholarship

LIU Digital Design Award Recipient